

Bonny Norton Title and Abstract

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Identity, Investment, and Digital Storytelling: Towards the Future

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As language learners navigate changing times, they need to negotiate new identities, investments, and imagined futures (Norton, 2013). Working with Ron Darvin, I have responded to new linguistic landscapes by developing an expanded model of investment that integrates identity, ideology, and linguistic capital in a comprehensive framework (Darvin & Norton, 2015, 2023). Drawing on my recent research on identity and digital storytelling in both wealthy and poorly resourced communities worldwide (Norton, Stranger-Johannessen, & Doherty, 2020), I will discuss how freely available digital stories in multiple languages can harness the linguistic capital of language learners in homes, schools, and communities, creating greater possibilities for enhanced identities in the future. My presentation will include a demonstration of the Global Storybooks project and freely available digital stories in Turkish and English for children, youth, and adults.

Key free resources:

Children's stories in Turkish and English: <https://www.storybookscanada.ca/stories/tr/>

Youth and adult stories in Turkish and English: <https://lidastories.net/uk/stories/tr/>

Global Storybooks: <http://globalstorybooks.net/>

References

Darvin, R. & Norton, B. (2015). Identity and a model of investment in applied linguistics. *Annual Review of Applied Linguistics*, 35, 35-56

Darvin, R. & Norton, B. (2023). Investment and motivation in language learning: What's the difference? *Language Teaching*, 56, 29-40. doi:10.1017/S0261444821000057

Norton, B. (2013). *Identity and language learning: Extending the conversation*. 2nd Edition. Bristol: Multilingual Matters.

Norton, B., Stranger-Johannessen, E., & Doherty, L. (2020). Global Storybooks: From Arabic to Zulu, freely available digital tales in 50+ languages. *The Conversation*.

[https://theconversation.com/global-storybooks-from-arabic-to-zulu-freely-available-digital-
tales-in-50-languages-127480](https://theconversation.com/global-storybooks-from-arabic-to-zulu-freely-available-digital-tales-in-50-languages-127480)